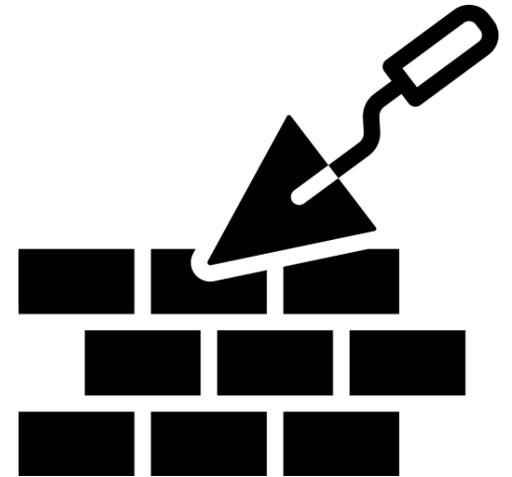


Sutton Rebuild Fund

**Supporting the voluntary and
community sector to help
residents facing financial
hardship and social isolation**

Autumn 2021



Key principles

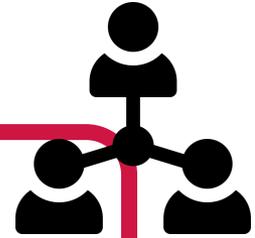


- Up to £300,000 total pot available
- Expect bids in region of £15K-£30K, but larger sums may be made available for bids from 2 or more organisations
- Open to voluntary and community sector (VCS) orgs operating in Sutton
- Must be used for new or enhanced services or projects to meet identified (evidenced) needs
- New or enhanced services/projects should focus on one or more priority areas and groups (see pages 3 and 4)
- Expectation funding will be used for 12-18 months of activity and services will either end or be self-sustaining if needs remain
- Funding cannot be used for projects targeting Hong Kong or Afghan migrants as there are separate funding routes to support these communities

Priority focus areas*



**Supporting residents to
maximise their money**



**Reducing social
isolation & loneliness**



**Overcoming barriers to
employment or starting a
business**

**Improving mental health
and wellbeing**



*see evidence for these focus areas (including key data and early feedback from the Stronger Sutton Conversation) in appendix A, pages 8-12.

Target groups*



- **Typically underrepresented groups including;**
 - Black and Minority Ethnic (BAME) communities
 - Traveller communities
 - People with disabilities (including learning disabilities)
 - People with mental health conditions (inc dementia and alzheimers)
- **More economically deprived areas of the borough, for example;**
 - Beddington South
 - St Helier
 - Sutton Central
 - Wandle Valley
- **Carers (including young adult carers and young carers)**
- **Young people (particularly those aged 16-24)**
- **New parents**
- **Older people**

*see evidence for these target groups (including key data and feedback from the Stronger Sutton Conversation) in appendix A



Application and deadline



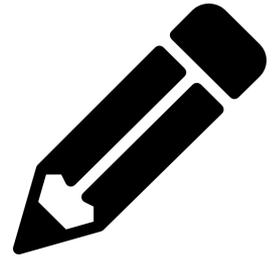
- Submission of brief application (no set form, max 2 sides of A4) setting out;
 - 1) The identified need/s (e.g. priority focus area & target group/s)
 - 2) The project/service and ability to deliver at pace
 - 3) What success will look like (inc measurable indicators)
 - 4) How the work will be sustained after the funding is spent (if and where the need for support remains)
- Applications open: Friday 29th October
- Applications close: 5pm Friday 26th November
- Send application to: thesuttonplan@sutton.gov.uk

Decision process



- Applications will be reviewed by LBS and assessments will be made on three factors;
 - A) alignment to priority areas & groups
 - B) ability to deliver at pace
 - C) sustainability: ability to sustain positive changes
- Joint bids (e.g. by 2 or more VCS orgs) welcomed
- Match funding bids welcomed (e.g. where some funding is already in place or anticipated from a regional/national grant scheme or local crowdfunding)

Reporting requirements



- Brief evaluation report expected after 6 months (exact format and questions tbc)
- Final impact report expected at end of project
- Evaluation reports should include quantitative and qualitative information demonstrating impact (e.g. take up data, testimonials and case studies)

Appendix 1 - Priority areas and groups: evidence of need



Autumn 2021



Financial hardship



What the data tells us ...

- 18,410 people in Sutton received Universal Credit (UC) in September 2021 (provisional), an increase of 70%
- Removal of £20 p/wk UC uplift will have an unequal impact:
 - 1 in 5 working age people in Beddington South, St Helier, Sutton Central and Wandle Valley receiving UC in July, higher than rest of the borough
 - A higher proportion (1 in 5) aged 20-32 receive UC than older age groups
 - Families with 2 + children, and young children at higher risk of poverty
- The majority (c.6,000) people who started to receive UC at the beginning of the pandemic, are still receiving it now, suggesting a long-term drop in income whether through furlough, reduced hours, or unemployment

What residents tell us ...

Early findings* from the Stronger Sutton Conversation engagement work suggests that a significant number of people (**over 70% of those engaged**) were either 'very' or 'fairly' concerned about support for unemployed residents and those who have seen their household income fall

*early analysis based on completed online and events surveys, full and detailed analysis to be completed in November 2021



Jobs and businesses



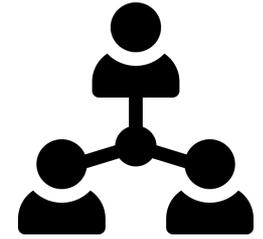
What the data tells us ...

- Between March 2020, and August 2021, an additional 2,452 people in Sutton were unemployed (an increase of 83%)
- Men in Sutton were more likely to be affected (the number searching for work increased 84%), and were marginally more likely to be aged 18-24 (an increase of 80%)
- Nationally, entry level jobs have fallen 23% (apprentices / school-leaver programmes down 32%, grad jobs down 12% and internships/placements down 40%)

What residents tell us ...

Early findings from the Stronger Sutton Conversation indicate that 'supporting local businesses' was viewed as the most popular priority over the next few months (the highest number of people selected it as their no.1) with 'creating jobs' as the third most popular (alongside mental health support)

Social isolation & loneliness



What the data tells us ...

- According to the ONS' Annual Population Survey 4.9% of people in Sutton said they were 'always or often lonely' between October 2020, and February 2021. Loneliness tended to be worse in areas with high unemployment.
- 18.6% of adults under 65 in Sutton live alone (14,546), and 11.8% of older adults live alone (9,203) as of 2011 census, no more up to date data
- In November 2020, 69% of young people aged 13-19 taking part in a survey nationally said they 'sometimes' or 'often' felt alone, whilst 59% felt they 'sometimes' or 'often' did not have anyone to talk to.

What residents tell us ...

"Many people have suffered from loneliness during lockdown"

"[I] Live alone and struggling with my health both physically and mentally ..."

"It would be good to have key sources of help - I live alone and do not drive ..."

'Developing a stronger sense of community in my area' identified as second most popular priority by survey respondents.

Mental health & wellbeing



What the data tells us ...

- Sutton Adult Community Mental Health Team (CMHTs) are experiencing high demand; referrals have increased by 33% over pre-pandemic levels
- 10.6% of adults in Sutton recorded as having depression (2019/20), higher than the London average, and Sutton has a high mortality rate for adults under 75 with a severe mental illness, compared to London
- South West London and St George's Mental Health Trust [acknowledges](#) that ethnic inequalities in access, experience and outcomes of mental healthcare are a 'major challenge'
- After the first and second lockdowns, South West London and St George's Mental Health Trust saw an increase in referrals for children and young people. More recently over Summer 2021, schools have reported increasing cases of poor mental health amongst students

What residents tell us ...

When asked about the impact of the pandemic on different areas of their life, 'mental health' was the area people felt had been the most negatively impacted, even more than their physical health

'Providing more mental health support' was the third most popular priority (alongside creating jobs) for residents who took part in the Stronger Sutton Conversation survey or events.